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7th Global  
Conference  
& Exhibition

**mast**Europe

Maritime Systems and Technology  
Global Maritime Cooperation  
Parc Carnot, Marseille, France  
Monday 27th to Wednesday 29th June 2011

Delivering a 360° perspective of future maritime security and defence

*capabilities, concepts and enabling technologies*

# Exhibition prospectus

*Put yourself at the heart of the global maritime security and defence community*



[www.mastconfex.com](http://www.mastconfex.com)

Technical sponsors



# Monday 27th June 2011

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**1: Opening Session & Keynote address**  
With observations and predictions from Admiral Pierre-Francois Foressier, CNO, French Navy, France; Jean-Pierre Deveaux, Agent Generale DGA, Strategy, France; Rear Admiral Tom Wears, Commander, Naval Undersea Warfare Center/Deputy Commander for Undersea Technology (SEA 073)/USE Chief Technology Officer, USA; Patrick Boissier, CEO, DCNS France

**Conference** **Ribbon cutting ceremony/Official opening of MAST Europe 2011 Exhibition**

**coffee break**

**Delegation/VIP**

**2A: Maritime Security (Surface) Global Maritime Surveillance**

**Tour 1**

**2B: Operations & Capabilities (Surface) NNEC**

**Product briefing:** " " ; Stand

**2C: Systems (Undersea) Systems**

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**iPad FREE draw "Fact finding mission"**

*(collect any 10 stamps from participating exhibitors' stands during the day, return your completed card to the organisers' office. Draw will take place in exhibition hall at 1600hrs)*

**2D: Technologies (Undersea) Signal Processing: Active Bottom Assessment**

**2E: Systems (Air & Space) Airborne Sensor Systems**

**Conference lunch break**

**sponsored by DCNS (invite only)**

**3A: Maritime Security(Surface) Maritime Sensor Technology**

**"Meet the MAST Committee" tour 1**

**3B: Operations & Capabilities (Surface) NNEC/ Interoperability**

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**3C: Operations & Capabilities (Air & Space) Air & Space Operations**

**3D: Platforms (Surface) Operations**

**3E: Systems (Undersea) Airborne Sonar**

**Later... (1900hrs): FREE MAST Europe 2011 Party (Venue:TBC) iPad FREE prize draw 1**

# Tuesday 28th June 2011

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**4A: Maritime Security (Surface) Infrastructure Protection**

**"Meet the MAST Committee" tour 2**

**4B: Systems (Air & Space) Air Weapons**

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**4C: Technologies (Undersea) Communications/ Sensors**

**4D: Platforms (Undersea) AUV's**

**Conference coffee break**

**5A: Maritime Security (Undersea) Port Security: Diver Operations**

**Delegation/VIP Tour 2**

**5B: Systems (Surface) Combat Management Systems**

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**5C: Operations & Capabilities (Air & Space) UAV/UAS**

**iPad FREE draw "Fact finding mission"**

*(collect any 10 stamps from participating exhibitors' stands during the day, return your completed card to the organisers' office. Draw will take place in exhibition hall at 1600hrs)*

**Workshop: Laser Communications**

**Conference lunch break**

**6A: Maritime Security (Air & Space) Global Maritime Information Sharing**

**"Meet the MAST Committee" tour 3**

**6B: Systems (Surface) COTS & Open Architecture**

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**6C: Platforms (Surface) Integration of Manned and Unmanned Vehicles**

**Workshop: Soft-kill**

**"Meet the MAST Committee" tour 4**

**Conference coffee break**

**7A: Platforms (Surface) Safety**

**"Meet the MAST Committee" tour 5**

**7B: Operations & Capabilities (Surface) Force Protection**

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**7C: Platforms (Surface) Eco Design**

**Later... (from 1830hrs): Free ship visits. Open to all MAST Europe 2011 badge holders: French Navy's Anti-aircraft missile frigate (FFG) FAA 1970 Cassard iPad FREE prize draw 2**

# Wednesday 29th June 2011

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**8: Plenary Session; "Security of Sea Lanes of Communication in the Mediterranean Sea"**  
With contributions from Jean-Francois Tallec, General Secretary of the Sea, France; Vice Admiral Yann Tainguy, Head of Maritime Security, Mediterranean, France; Bernard Ribioflet, Deputy Director for Justice, Security, and Migrants, France; Senior Spanish Navy representative *(to be confirmed)*

**Conference coffee break**

**Delegation/VIP Tour 3**

**9A: Maritime Security (Air & Space) Satellite-based AIS**

**9B: Platforms (Surface) Stealth Architecture**

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**9C: Technologies (Undersea) Signal Processing**

**iPad FREE draw "Fact finding mission"**

*(collect any 10 stamps from participating exhibitors' stands during the day, return your completed card to the organisers' office. Draw will take place in exhibition hall at 1600hrs)*

**9D: Platforms (Undersea) Platforms 1**

**Conference lunch break**

**10A: Maritime Security (Surface) Geolocation Technology**

**"Meet the MAST Committee" tour 6**

**10B: Platforms (Surface) Propulsion System Integration and Maintenance**

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**Product briefing:** " " ; Stand

**10C: Systems (Undersea) Modeling & Simulation**

**10D: Platforms (Undersea) Platforms 2**

**"Meet the MAST Committee" tour 7**

**iPad FREE prize draw 3**

A wonderful opportunity to meet the different players and learn more about emerging fields of maritime security, and seek partnerships and cooperation frameworks. Ram Gullissin, CEO, DVP Technologies, Israel



## Put yourself at the heart of the global maritime security & defence community

MAST is the only established, global maritime security and defence conference and exhibition series run by and for **senior-level technical leaders from navies, government agencies, procurement offices, research & development, and academia.**

Organised by **Technical Conference Committees** and the newly formed **Exhibition Steering Group**, both are united with one goal: to ensure all major international decision makers from/contributors to the prominent (and evolving) security and defence communities participate actively in MAST events and social networks, and use them to find solutions that serve their individual technical, operational and procurement needs.

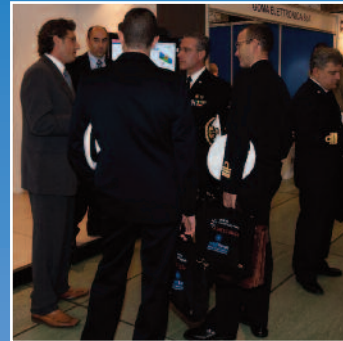
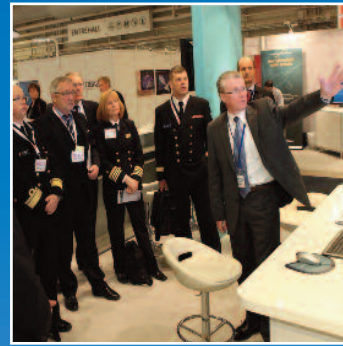
MAST Europe 2011 (the seventh in the series) will therefore unite the key share-holders to discuss their **real-world requirements**, debate future concepts and capabilities, and evaluate state-of-the-art enabling technologies *i.e. Your Undersea, Surface and/or Air & space platforms, systems, products and services.*

## If you want to meet global maritime security and defence leaders, you'll meet them at MAST.

**MAST Europe 2011** Parc Chanot, Marseille, Cote d'Azur, France; Monday 27th to Wednesday 29th June/ **MAST Americas 2011**, Marriott Wardman Park, Washington DC, USA; Monday 14th to Wednesday 16th November

### Exhibition Steering Group

- Chair: Britta Hawkins**, Assistant Marketing & Sales - L3 Elac Nautik, Germany
- Jerry Bradshaw**, Consultant - Rite Solutions, USA
- Lieven Claeys**, Market Director - BARCO NV, Belgium
- Commodore (ret'd) Richard Lord**, Director Sales and Marketing, Naval - Chemring Countermeasures, UK
- William Mildon**, Vice President, Technology - Ametek SCP, USA
- Bob Nugent** - AMI, USA
- Chris Tubbs**, Business Dev. Manager - Green Hills Software, Netherlands
- Sam West**, Marketing Manager, Underwater Systems - ATLAS Elektronik UK, UK



### New exhibition features, new exhibition focus

MAST's organisers are committed to 'giving ownership' of the event to its participants. Since visitors and delegates are the very blood of any successful show, an independent **Exhibition Steering Group (ESG)** has now been formed to guarantee their diverse needs will be met at all future MAST exhibitions/conferences.

Following direction by the ESG, the organiser have already implemented several new features (all free-of-charge) to: 1) generate value to attract new pure exhibition visitors (i.e. those not necessarily interested in technical conferences) and; 2) to improve integration between the conference delegates/authors and exhibitors. Several more are in the pipeline, and all come with MAST's promise to create the most integrated event you have exhibited at...ever!

#### Note-worthy new features include:

**Product briefings** (Featured in all conference literature and exhibition marketing material. Make an appointment to brief your prospects on your latest technology)

**Technology Workshops** (Collaboration on emerging technologies. Exhibitors are invited to take part in these technology focused workshops e.g. Laser Communications)

**Meet the MAST Committee tours** (MAST's Technical Conference Committee is an unparalleled team of influencers across many disciplines. If any one of them is not already the key POC of an organisation you need to meet, he/she will almost certainly put you in touch with that person)

**FREE iPad draw** (Win a FREE iPad after a fact finding mission around the exhibition hall. Visitors get their collectors card stamped by exhibitors when they visit a stand and asking a pre-specified question. Exhibitors are free to join in)

**VIP/Delegation tours** (Formalised tours of the exhibition will introduce you to the upper echelons of the MAST audience)

Mindful of visitors' time and economic challenges to commit to any exhibition, MAST is determined to install whatever value-added and all-embracing features visitors need to secure it as the **'must attend' event in the maritime security and defence calendar.**



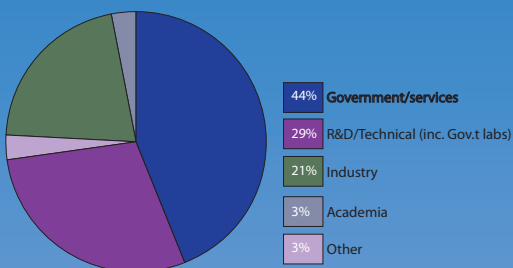
"MAST conference/exhibition is well organized...to participate in this event is an excellent opportunity"  
Professor Qihu Li, Chinese Institute of Acoustics, China

"Unrivaled network of contacts at senior-levels in government and the commercial world"  
Commodore Pat Tyrrell, Director, Openkast, UK

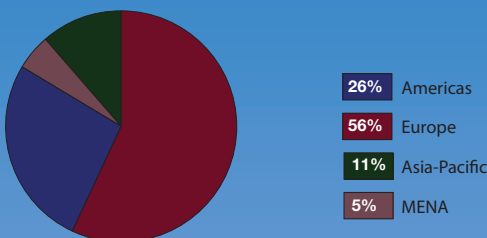


**Visitor profile** (based on previous years attendance)

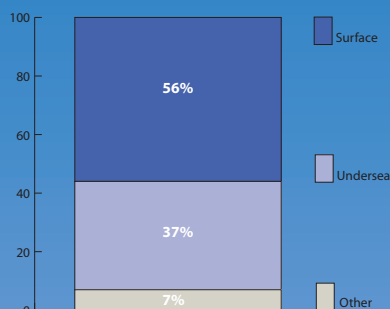
**MAST % of participants by organistaion type**  
(source MAST 2008 & 2009 registrations)



**MAST % of participants by Geographic region**  
(source: 2008 & 2009 registrants)



**MAST % of participants by domain**  
(source: MAST 2008 & 2009 registrants)



MAST participants comprise an unrivalled spectrum of decision makers responsible for the formulation, development and implementation of policies, strategies and plans; and those who research, produce, evaluate, procure and deploy enabling technologies (approx. 1,800 individuals representing 40 countries from Americas, Europe, MENA, Asia, Pacific-rim regions).

**Typical visitor job functions:**

End-users, Military planners, Capability managers, Senior naval officers, Naval and trade attaches, Ambassadors, Procurement executives, Senior scientists, Technical Directors, Engineers, Researchers & Developers, Technical specifiers

**Countries represented by past MAST visitors:**

Australia, Belgium, Brazil, Canada, Chile, China, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, India, Israel, Italy, Luxembourg, Malaysia, Netherlands, Norway, Poland, Portugal, Russia, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, UAE, UK, USA, Ukraine

**Exhibition features:**

- Workshops
- Product Briefings
- Technology Clinics
- Meet the TCC tour
- Delegation/VIP tours
- Delegate/visitor catering points
- FREE Social functions (e.g. MAST Europe party, Happy Hours, etc)

**Conference features:**

- Keynote speakers
- Plenary Session: "Security of Sea Lanes of Communication"
- Technical Sessions (over 100 presentations, from 15 countries, and 100 organisations (government, academia, industry))

**Contact us**

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